

Tracy Mohesky

I am a multi-discipline, creative and detail-oriented designer with expertise in brand identity, print, executive presentations, exhibit design and event theming. I have enjoyed long-standing working relationships with World Wide Technology, Maui Jim, Enterprise and Anheuser-Busch to name a few.

tracy@mohvisuals.media • tracy.mohvisuals.media • 314-238-6634

EXPERIENCE.

Switch 08/2014 - Present
St. Louis, MO

Sr. Art Director / 3D Visualization

Art direction and 3d design for experiential events, convention staging and executive presentations. Also working as an on-site presentation specialist with global clients.

Moh.Visuals, Inc. 12/2004 - 08/2014
Ballwin, MO

Owner / Designer

Co-ownership & operation of design firm that provides identity, print, presentations and 3D visualization for a variety of clients.

Artworks Design 05/2003 - 12/2004
Chesterfield, MO

Graphic Designer / Prepress Specialist

Design concepts, execution and printing management of direct mail, brochures and identities in a fast-paced environment.

EDUCATION.

University of Kansas 08/1996 - 05/1997
Lawrence, KS

Major in Architecture

East Central College 08/1994 - 05/1996
Union, MO

Major in Drafting & Design

AWARDS.

Best of Show & Gold TAM awards for experiential design from BMA St. Louis
2007, 2008, 2009, 2012, 2013

SOFTWARE.

Adobe Creative Suite
Photoshop, Illustrator, InDesign, Acrobat
Microsoft Office Suite
PowerPoint, Word, Excel
Keynote
3D Studio Max & Vray
Mac & PC platforms

MY SKILLS.

Graphic Designer/Prepress Specialist

Produce designs for printed materials that get the clients' message across with a high visual impact. Worked on a variety of products, including identity design, sales materials, proposals, social ads, brochures, proposals and manuals.

- Quick grasp of clients' needs and expectations
- Layout and preparation of files for printing and web
- Working with print vendor on best method of production and costs
- Proofing/press checks

Presentation Designer

With a strong foundation in graphic design and a wide understanding of presentation tools and methods, I have assisted high-profile business executives in transforming their scripts into engaging visual presentations.

- Collaborate with executives and their teams to storyboard scripts
- Design presentations
- Create show-ready files for virtual or on-site meetings

On-site Presentation Specialist

I have extensive experience as an on-site presentation operator, assisting clients with edits as they are about to hit the stage, and content management for complex, content-heavy productions. I work on-site at events across the US as a solo operator at small meetings, or as part of a wider Graphics Team at productions of upwards of 5,000 attendees.

- On-site management of presentation files for all presenters
- Work directly with executives and their teams for last-minute designs and edits
- Cue presentations during live shows

3D Visualization

Working on numerous design projects with the role of 3D artist and designer. Design and renderings for everything from technical drawings, mobile activations to exhibit booths and convention stages.

- Concept design of space
- 3D Modeling and texturing of concepts
- Work with project producer on costs and fabrication options

Project Manager

As a business owner at Moh.Visuals, I was responsible for the planning, execution, and evaluation of all internal projects.

- Manage project development from estimation to invoicing
- Project scheduling
- Management of production pipeline
- Clearly communicate expectations and act as a mediator between teams and clients
- Resolve any issues and solve problems throughout the projects' life cycle
- Effectively manage project scope
- Determine and secure external resources required to complete the project

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Tracy is a remarkable talent and wizard at turn around. The quality of work is superb, the service to our business is exemplary, and the level of collaboration is most appreciated...we have rarely if ever been this pleased with any partner relationship. I have no higher praise.

Brad Carsten
Executive Producer / TV & Sr. Partner – No Coast Originals

Tracy responded to a quick turn-around graphics project for two of my customers: Lockheed Martin and General Duncan McNabb, USTC. She exhibited great talent and creativity on both efforts, which led to great customer satisfaction. I have also used her husband, Steve Mohesky, for a number of important 3D animation projects of merit. I highly recommend Tracy and Steve and will definitely hire them again in the near future!

Douglas Stewart
Presentation Skills Coach / Gov't Proposal Specialist / Online Educator

Tracy aided me in producing graphics for business meeting presentations that were original, exceptionally executed and she was always fun and easy to work with as a sub-contractor. She was very accommodating to changes from the client and always ensured a fast turn-around.

Melon Coyle
Owner – EmCee Media

Tracy Mohesky makes all of your issues go away. She is an art director, resource collector, designer, and totally understands what you're talking about and all of the details about providing the finished product. Without her, I'm not sure I would take on print-related projects. The fact that she is also extremely pleasant and lightning fast is just icing on the cake.

Larry Eberle
Owner – Eberle Productions